In the Matter Of:

LONG-TERM CARE PUBLIC HEARINGS

HEARING May 07, 2018



1	BEFORE THE
2	MARYLAND INSURANCE ADMINISTRATION
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5	LONG-TERM CARE PUBLIC HEARINGS
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     Nancy Grodin, Deputy Commissioner
     Todd Switzer, Chief Actuary
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     Robert Morrow, Associate Commissioner, Life & Health
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     Al Redmer, Insurance Commissioner
     Jeff Ji, Senior Actuary
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     Adam Zimmerman, Actuary
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1	HEARING
2	DEPUTY COMMISSIONER GRODIN: We're going
3	to start today's conference. My name is Nancy
4	Grodin. I'm the Deputy Commissioner of the
5	Maryland Insurance Administration. This is our
6	second public hearing on specific carrier rate
7	increases for Long-Term Care Insurance in 2018.
8	We're going to focus on several rate
9	increase requests and I'll read the companies
10	and what they're proposing: Northwestern
11	Long-Term Care Insurance Company, proposing
12	increases of 0 percent to 13 percent, depending
13	on the benefit period; Bankers Life and
14	Casualty Company, proposing increases of 15
15	percent; Continental Casualty Company proposing
16	increases of 15 percent; and Unum Life
17	Insurance Company of America, proposing
18	increases of 74.9 percent to 101.1 percent,
19	depending on uncapped inflation coverage type.
20	If anybody thinks I'm speaking extra
21	slowly, it's because we have a court reporter
22	in the room, who is responsible for

- 1 transcribing everything we say. And I will
- 2 remind the people presenting and the people
- 3 testifying today to slow it down and to speak
- 4 up and out.
- 5 All right. These requests affect about
- 6 8,290 Maryland policyholders. The goal of
- 7 today's hearing is to allow the insurance
- 8 company officials to explain their reasoning,
- 9 to answer questions from the MIA. And then
- 10 once they are finished testifying, we will
- 11 allow anybody who's signed up either in today's
- 12 meeting or signed up in advance through our
- 13 conference call to then testify as well.
- 14 Let us take a minute to have everybody at
- 15 the table here to introduce themselves and what
- 16 their position is with the Insurance
- 17 Administration.
- 18 MR. ZIMMERMAN: Hi, my name is Adam
- 19 Zimmerman. I'm an actuary with the Office of
- 20 the Chief Actuary.
- 21 MR. JI: Jeff Ji, Senior Actuary with the
- 22 Office of Chief Interim.

- 1 MR. SWITZER: Todd Switzer, good morning,
- 2 Chief Actuary.
- 3 ASSISTANT COMMISSIONER MORROW: Bob
- 4 Morrow, Associate Commissioner for Life and
- 5 Health.
- 6 DEPUTY COMMISSIONER GRODIN: In the
- 7 audience we also have Joe Sviatko, who is part
- 8 of our public relations staff. We also have
- 9 Nancy Muehlberger, who is the assistant in the
- 10 Office of Chief Actuary. And we have Al Redmer
- 11 in the audience who is our Insurance
- 12 Commissioner.
- Hopefully, everybody is signed up on the
- 14 sheets that were out on the table. Let me go
- 15 over a few housekeeping procedures. There's a
- 16 handout with all of our contact information, I
- 17 encourage you to take that with you.
- 18 This hearing -- and I know we've said this
- 19 before, this is our second hearing. This
- 20 hearing is an opportunity for MIA staff to
- 21 question carriers. It's also an opportunity
- 22 for all of us to listen to the consumer

- 1 representatives and any other stakeholders.
- 2 It's not a question and answer forum between
- 3 stakeholders and carriers. The questions are
- 4 our job. But the good news is we encourage
- 5 written comments submitted in advance or until
- 6 Monday, May 14th, all written comments are
- 7 studied and they are also posted on our
- 8 website. We will also be posting a transcript
- 9 of today's hearing. That is on the MIA's
- 10 long-term care page and on the
- 11 quasi-legislation hearing page. If you go to
- 12 MIA's website and you click on the long-term
- 13 care tab on the left side of the screen under
- 14 "Quick Links," you will come to all of this
- 15 information.
- 16 I've already mentioned the court reporter,
- 17 so it's important for all of us to slow
- 18 ourselves down and speak clearly and loudly.
- 19 If you're dialing into the conference, please
- 20 mute your phones. We would ask that when you
- 21 testify, you please restate your name and
- 22 organization. We will be asking the carriers

- 1 to come up in alphabetical order.
- 2 Todd, would you like to say a few things
- 3 before we start?
- 4 MR. SWITZER: I would, thank you. Thanks
- 5 for being here. Two things, first, factually
- 6 over the last six months, the MIA has looked at
- 7 long-term care filings from nine carriers and
- 8 the average requested increase was 36 percent.
- 9 The average approved increase was about 12
- 10 percent, about a third of what was requested
- 11 from activity recently.
- 12 Secondly, we got a question from Mr. and
- 13 Mrs. Edwards related to the Genworth
- 14 acquisition. Thank you, if you are on the
- 15 phone, for your question. The one comment in
- 16 response to that regarding Genworth, the
- 17 largest long-term care carrier in our state.
- 18 We asked them three questions through the serve
- 19 system, that is the formal rate filing system,
- 20 and one of the questions was, we looked at the
- 21 SCC filings regarding the potential of deals or
- 22 transactions with China Oceanwide. We

- 1 understand that the decision on that has been
- 2 moved to July 1st. We noticed that in this
- 3 case that part of the transaction allowed for
- 4 600 million to be contributed to the maturing
- 5 debt; 525 million for the restructuring of the
- 6 life insurance business. But one quote -- and
- 7 I'll just read the quote from the SCC, "China
- 8 Oceanwide has no future obligation as to
- 9 personal intentions --
- 10 MS. REPORTER: I'm sorry, can you --
- 11 MR. SWITZER: I'm sorry, yeah. "China
- 12 OceanWide has no future obligation and has
- 13 expressed no intentions of contributing
- 14 additional capital towards our right in the
- 15 long-term care business." And our questions
- 16 were please provide some incite as to why that
- 17 would be the case and wouldn't this transaction
- 18 present a unique opportunity for our LLC
- 19 financial deficiencies and less requested rate
- 20 increases. So no decision has been made on
- 21 those filings, no actions have been taken, and
- 22 we are going through our questions. So that

- 1 was all I wanted to put out there.
- 2 DEPUTY COMMISSIONER GRODIN: And I'll also
- 3 let everyone know, Todd will be leaving a
- 4 little early today to participate in other
- 5 conference calls.
- 6 MR. SWITZER: And I'll come back if those
- 7 end early.
- 8 DEPUTY COMMISSIONER GRODIN: All right, I
- 9 don't think I forgot anything else. Anybody?
- 10 Okay, good.
- 11 So we have Loretta Jacobs, from Bankers
- 12 Life and Casualty Company. Hi, Loretta, why
- don't you come on up to that table?
- MS. JACOBS: If everyone is wondering
- 15 about my shoes, I'm getting over foot surgery,
- 16 so I'm a little careful about my walking.
- 17 DEPUTY COMMISSIONER GRODIN: And just
- 18 speak clearly and loudly, so not only you can
- 19 be picked up by the court reporter, but also
- 20 our microphones and conference calls. Thank
- 21 you.
- MS. JACOBS: Good morning, Commissioner

- 1 Redmer in the audience, Deputy Commissioner
- 2 Grodin, Maryland Insurance Administration
- 3 staff, and distinguished guests. My name is
- 4 Loretta Jacobs, and I am the Senior Vice
- 5 President of Health Product Management at CNO
- 6 Financial Group. I am responsible for, among
- 7 other things, the long-term care business of
- 8 Bankers Life and Casualty Company, which is the
- 9 largest insurance company under the CNO
- 10 Financial Group umbrella. On behalf of my
- 11 company, I would like to thank you for the
- 12 opportunity to provide information regarding
- our recent request to increase premiums on
- 14 several of our older long-term care insurance
- 15 policy forms, including: GR-N050 Long-Term
- 16 Care; GR-N100 Facility Care and related GR-N105
- 17 Long-Term Care; GR-N160 Facility Care and
- 18 related GR-N165 Long-Term Care; and GR-N240,
- 19 and GR-N270 Facility Care and related GR-N250
- 20 and GR-N280 Long-Term Care.
- 21 Before discussing the details of the
- 22 filing, I would like to provide some

- 1 information around the long-term care business
- 2 at my company. Bankers Life and Casualty
- 3 currently ensures more than 300,000 individuals
- 4 nationwide, approximately 5,000 in the state of
- 5 Maryland, under a long-term care, home health
- 6 care, nursing home, or short-term convalescent
- 7 care policy. We have been writing business
- 8 since 1987 and we remain actively selling new
- 9 policies today, having issued over 300 new
- 10 policies in the state of Maryland during 2017.
- 11 At Bankers Life, we are proud of our
- 12 commitment to offering meaningful insurance
- 13 coverage to middle market consumers at and near
- 14 retirement and we believe our long-term care
- 15 and short-term convalescent care products are
- 16 an important component of our policyholders'
- 17 financial security in their retirement years.
- 18 There are approximately 540 policyholders
- 19 in the state of Maryland who are insured under
- 20 one of the various policy series for which we
- 21 are requesting to increase premiums at this
- 22 time. These insureds were issued between 1993

- 1 and 2003, and on average have been in force for
- 2 20 years as of the present time.
- 3 Across the United States, the policy forms
- 4 that we are here to discuss with you today have
- 5 been subject to either three or four separate
- 6 35 percent premium increases over time; those
- 7 without inflation protection subject to the
- 8 three increases, and those with automatic
- 9 inflation protection were subject to the four
- 10 increases.
- 11 However, the State of Maryland has
- 12 approved five 15 percent premium rate increases
- and a 4.2 percent increase for policyholders
- 14 without inflation protection, and has approved
- 15 seven 15 percent premium rate increases for
- 16 policyholders with inflation protection.
- 17 Thus, the full nationwide premium rate
- 18 level is 17.4 percent higher than the Maryland
- 19 premium rate level for policyholders without
- 20 inflation protection. And the full nationwide
- 21 rate level is 24.9 percent higher than the
- 22 Maryland premium rate level for policyholders

- 1 with inflation protection. As such, we are
- 2 requesting that Maryland approve the maximum
- 3 allowable 15 percent premium rate increase on
- 4 all of these policies, both those with and
- 5 without inflation protection, in order to bring
- 6 the Maryland premium rate level more in line
- 7 with the nationwide rate level.
- 8 We believe the equitable thing to do is to
- 9 continue to pursue action -- rate action in
- 10 states that have not approved the full amount
- 11 of our prior rate increases with the goal of
- 12 ultimately achieving rate parody across the
- 13 nation.
- We understand and respect that the State
- of Maryland has a 15 percent premium rate
- 16 increase cap in its regulations. Therefore,
- 17 absent any material change in the experience of
- 18 these policy forms that would indicate a need
- 19 to change the nationwide premium rate levels,
- 20 we anticipate we would request an additional
- 21 premium rate increase in the future for these
- 22 policyholders in order to bring the Maryland

- 1 premium rate level on par with the nationwide
- 2 rate level.
- We understand that increasing premiums can
- 4 be difficult for insureds who are on fixed
- 5 incomes and we make a point to personalize each
- 6 notice of a premium rate increase with options
- 7 for customers to consider, including paying the
- 8 increased amount or, if current coverage is
- 9 above the minimum benefits we offer, reducing
- 10 coverage by increasing the elimination period
- 11 or reducing benefit period duration.
- 12 In addition, each customer is invited to
- 13 call a 1-800 number to explore other possible
- 14 benefit reductions that may be available in the
- 15 event that the specific personalized option
- 16 described in the rate increase notice are not
- 17 satisfactory to them.
- We understand that customers may wish to
- 19 spend time considering the options available to
- 20 them, so our current practice is to notify
- 21 customers of an impending premium rate change
- 22 at least 60 days in advance of the change. As

- 1 you know, we are required to provide at least a
- 2 45-day advance notice of a premium rate change
- 3 in the state of Maryland, so our current
- 4 process complies with Maryland law and provides
- 5 an additional 15 days of advance notice.
- 6 We have submitted financial projections to
- 7 the Maryland Insurance Administration
- 8 documenting the actuarial justification for the
- 9 15 percent premium rate increase we are
- 10 requesting. Each of the policy forms subject
- 11 to this premium rate increase request is
- 12 required to meet a minium lifetime loss ratio
- of at least 60 percent, and each form's
- 14 lifetime loss ratio projection is significantly
- 15 higher than 60 percent. Each series of policy
- 16 forms subject to this rate increase request,
- 17 has accrued experience since inception that is
- 18 fully credible from a statistical standpoint on
- 19 a nationwide basis, but it's not credible for
- 20 the state of Maryland alone.
- 21 Therefore, the experience data and
- 22 analysis performed on each of these blocks of

- 1 business, utilizes the nationwide experience.
- 2 For the GR-N050 policy series, the
- 3 lifetime loss ratio at Maryland's current rate
- 4 level is 75.0 percent and decreases to 74.3
- 5 percent assuming the premium rate increase is
- 6 approved.
- 7 For the GR-N100 series the lifetime loss
- 8 ratio projection at Maryland's current rate
- 9 level is 92.4 percent and decreases to 90.6
- 10 percent assuming the premium rate increase is
- 11 approved.
- 12 Similarly, the current lifetime loss ratio
- 13 at the Maryland rate level for the GR-N160
- 14 series is 86.6 percent and would reduce to 84.5
- 15 percent if the premium rate increase we have
- 16 requested is approved.
- 17 Finally, the lifetime loss ratio for the
- 18 GR-N250 series is 87.1 percent at the current
- 19 Maryland rate level and we project it to
- 20 decrease to 84.2 percent if the premium rate
- 21 increase request is approved.
- 22 Please note that the lifetime loss ratios

- 1 that I just discussed are calculated as the
- 2 ratio of the incurred claims paid benefits,
- 3 plus the change in the claim forms to earned
- 4 premiums. Active life reserves, or reserves
- 5 accrued to fund future claims which have not
- 6 yet occurred, are not included in the
- 7 calculation.
- 8 One thing I would like to note, however,
- 9 is that when an individual insured lapses
- 10 coverage, the active life reserves associated
- 11 with those individuals are released. In
- 12 accordance with statutory and tax accounting
- 13 requirements, the released reserves flow into
- 14 unassigned surplus, where theoretically they
- 15 could be reallocated to any line of business
- 16 within our company.
- 17 However, our current practice at Bankers
- 18 Life and Casualty is to voluntarily reallocate
- 19 the reserves released due to rate increase
- 20 related coverage changes and termination back
- 21 to the long-term care line of business as part
- 22 of the non-tax deductible Asset Adequacy

- 1 Reserves we have established for this line.
- 2 As of first quarter 2018, the Asset
- 3 Adequacy Reserves held \$261 million. This
- 4 reserve is scheduled to increase by an amount
- 5 indicated by the financial projection results
- 6 for the entire LTC line of business, which is
- 7 currently \$12 million per quarter for the 2018
- 8 calendar year plus the amount of reserves
- 9 reallocated from the rate increase related
- 10 coverage changes and terminations. This amount
- 11 has recently been running between 1 and \$2
- 12 million per quarter. This practice of
- voluntarily reallocating reserves enables
- 14 Bankers Life and Casualty to build significant
- 15 additional active life reserves to support our
- 16 long-term care line of business.
- I would like to close by noting that the
- 18 premium rate increase requests we have made are
- 19 designed to mitigate, or reduce, losses that
- 20 are expected to merge in the future, and not to
- 21 recover any past losses that have already
- 22 occurred. While the LTC policies subject to

- 1 this premium rate increase request are
- 2 regulated to meet a minimum lifetime loss ratio
- 3 and are not subject to the rate stabilization
- 4 standards that apply to more recently issued
- 5 policies, the premium rate increases we have
- 6 requested on these policies do actually comply
- 7 with the requirements of the rate stabilization
- 8 standards as well.
- 9 Bankers Life and Casualty believes it is
- in both our company's interest and our
- 11 policyholders' interest to continuously monitor
- 12 our business and work with regulators to adjust
- 13 premiums as expeditiously as necessary to
- 14 enable us to maintain a financially stable book
- of business and honor our commitments to our
- 16 policyholders to be able to pay their claims
- 17 when they arise.
- We look forward to continuing to work with
- 19 the Maryland Insurance Administration on this
- 20 filing and any others that may be required on
- 21 these or other policy forms in the future with
- 22 the goal of meeting our mutual objective of

- 1 keeping our LTC business at Bankers Life and
- 2 Casualty financially sound and stable.
- 3 Thank you again for providing me the
- 4 opportunity to speak with you today. I
- 5 sincerely appreciate being able to engage in
- 6 dialogue on this important issue of the pending
- 7 premium rate increases on several of our
- 8 long-term care policy forms.
- 9 DEPUTY COMMISSIONER GRODIN: Thank you,
- 10 Ms. Jacobs. Anybody on the MIA staff have any
- 11 questions?
- 12 MR. SWITZER: I do. Thank you. So you
- mentioned that these filings affect 540
- 14 Maryland members?
- 15 MS. JACOBS: Yes.
- 16 MR. SWITZER: But your total in Maryland
- for the business is about 5,000 members?
- 18 MS. JACOBS: Right, correct.
- MR. SWITZER: So for the other 4500, are
- 20 any of those achieving financial targets, or is
- 21 that just for the subset outside of the ones
- 22 that's 500?

- 1 MS. JACOBS: So we have in the past, in
- 2 fact last year we had requested to increase
- 3 premiums on one of the newer forms. I don't
- 4 recall offhand how many policies that was. I
- 5 think it was about 200, but, you know, I would
- 6 have to look, so please don't totally quote me
- 7 on it. I can get back to you if you need that
- 8 number. We do have several thousand under our
- 9 convalescent care program and those right now
- 10 are doing right in line, behaving right in line
- 11 with what is expected. So there's been no
- 12 contemplated action on those present policies.
- 13 MR. SWITZER: Thank you. And some filing,
- 14 that the mortality table being used is the 1994
- 15 GAM table --
- 16 MS. JACOBS: Yeah.
- 17 MR. SWITZER: -- 90 percent of it.
- 18 MS. JACOBS: Yeah.
- 19 MR. SWITZER: Are there plans to update
- 20 that data, I'm just trying to prepare, I know
- 21 you said future rate increases may be coming
- 22 within the byproduct of updating the table?

- 1 MS. JACOBS: You know, we've been looking
- 2 pretty carefully at the termination experience
- 3 and right now, in fact, we did a large study
- 4 last year, the overall termination -- and of
- 5 course it's a little -- sometimes it's a little
- 6 difficult to separate, you know, you get
- 7 termination and you don't necessarily know if
- 8 it was lapse or a death.
- 9 MR. SWITZER: Sure.
- 10 MS. JACOBS: You know, we don't
- 11 necessarily get all of that information, but we
- 12 try our best to try to get that information
- 13 when we can. So far we have not seen anything
- 14 that indicates that that's not the correct
- 15 table. It may not be, but so far we haven't
- 16 seen anything indicating that that's not in
- 17 line.
- 18 MR. SWITZER: Thank you.
- 19 ASSISTANT COMMISSIONER MORROW: You gave
- 20 us the loss ratio, the current loss ratios.
- 21 What year do you project those loss ratios to
- 22 go over 100 percent?

- 1 MS. JACOBS: Well, those are the
- 2 lifetimes, so several of the policy forms, you
- 3 know, already like if you just look at current
- 4 loss ratio are, you know, in excess of 100,
- 5 so -- but you know, over the life, they would
- 6 be at say 90 or 80 or whatever the number is.
- 7 Let me see if I -- I'm like you, I have to take
- 8 my glasses off in order to see. So for
- 9 instance, the N100 series here, the current
- 10 loss ratio, like the 2016 and 2017 year is
- 11 180-ish percent. The NO50 series, which is the
- 12 oldest one, is well over 200 percent currently,
- 13 current experience. The N160 series is running
- 14 about 140 percent currently, the current year.
- 15 And then the N250, the larger current series
- 16 is -- it ran 100 percent exactly in 2015. It
- 17 ran 122 in 2016, but that was a slightly
- 18 adverse year. And then it went to 113, so it's
- 19 a little over 100 already.
- ASSISTANT COMMISSIONER MORROW: Okay. So
- 21 they are all over 100, you're quoting the
- 22 nationwide average?

- 1 MS. JACOBS: Yes, for the current year,
- 2 but over the life they're still -- you know,
- 3 just current year versus...
- 4 ASSISTANT COMMISSIONER MORROW: That's
- 5 what I was trying to get to, but I'm guessing
- 6 the lifetime loss ratio in getting up to that
- 7 point, I guess a nationwide basis, because
- 8 that's what we're looking at, is that two years
- 9 out, is that ten years out? I'm just trying
- 10 to...
- 11 MS. JACOBS: I'm not -- I don't think I
- 12 understand the question exactly.
- ASSISTANT COMMISSIONER MORROW: Okay. So
- 14 the lifetime loss ratio that you quote --
- MS. JACOBS: Yes.
- 16 ASSISTANT COMMISSIONER MORROW: -- 73
- 17 percent [inaudible] --
- 18 MS. JACOBS: Yup.
- 19 ASSISTANT COMMISSIONER MORROW: What year
- 20 do they get to 100 or close to 100, is it three
- 21 years from now, is it ten years from now? I'm
- 22 just trying to get a sense of that.

- 1 MR. SWITZER: Well, I think -- correct me,
- 2 Todd, I think you did cumulative rather than
- 3 yearly.
- 4 MS. JACOBS: Oh, okay, let's see. I don't
- 5 know that I have that information in front of
- 6 me. But I mean, you know, the total cumulative
- 7 -- I mean, because you've got, you know, some
- 8 of these policies like if I look at NO50, you
- 9 know, it's cumulative to the past is already
- 10 76. And the overall future would be, you know,
- 11 300 something percent. And then you have to
- 12 discount and all -- and accumulate and all this
- 13 kind of stuff. So I don't know that I have
- 14 that information exactly in front of me. It's
- 15 what year the aggregated number gets to over
- 16 100. I don't know if I have that here. I
- 17 would have to calculate that out.
- ASSISTANT COMMISSIONER MORROW: Thank you.
- 19 DEPUTY COMMISSIONER GRODIN: Anything
- 20 else?
- 21 MR. JI: Yes. I know you are saying
- 22 long-term care is this amount, so what I want

- 1 to know is what are you doing differently now
- 2 and in the future typical of apprising that
- 3 many years ago, so to ensure your success, you
- 4 know, to avoid this kind of rate increase in
- 5 the future for the current production and new
- 6 production in the future?
- 7 MS. JACOBS: Well, I mean, we -- in fact,
- 8 last year when we were here we had increases --
- 9 we were here on our increase request form for
- 10 one of the newest long-term care policies
- 11 priced under the rate stabilization standard.
- 12 We did that because we thought, you know, it's
- 13 important if we see any deviation to act
- 14 expeditiously, because that reduces the
- 15 opportunity to get further and further off and
- 16 potentially have numbers go further and further
- 17 off. We also have really pivoted, if you will,
- 18 to coverage that we think -- and again, our
- 19 market's a bit different than a lot of other
- 20 company's market. We're a middle market
- 21 company, and long-term care is an expensive
- 22 product. So we have sold a lot more on the

- 1 shorter short-term convalescent care products.
- 2 They're doing really well. We focus very
- 3 strongly on that market and we're happy with
- 4 it. But, again, we know one thing to learn is
- 5 watch the business carefully, make sure you
- 6 accrue experience and you weigh it
- 7 appropriately and act when indicated. So
- 8 that's one of the things we've learned.
- 9 MR. JI: Thank you.
- 10 DEPUTY COMMISSIONER GRODIN: Anything
- 11 else? All right, thank you, Ms. Jacobs.
- 12 Oh, sorry.
- 13 INSURANCE COMMISSIONER REDMER: I
- 14 apologize. I couldn't hear what you said, did
- 15 you say that you are or are not writing new
- 16 business?
- MS. JACOBS: We are writing new business.
- 18 DEPUTY COMMISSIONER GRODIN: Thank you.
- 19 Seth Lamont from Continental Casualty
- 20 Insurance.
- 21 MR. LAMONT: Good morning. My name is
- 22 Seth Lamont. I currently serve as Assistant

- 1 Vice President of Government Relations for CNA.
- 2 I appear before you today regarding the
- 3 long-term care rate filing of Continental
- 4 Casualty Company, which is a principal
- 5 underwriting subsidiary of CNA Financial. We
- 6 are grateful for this opportunity to explain
- 7 our rate need in greater detail.
- 8 As MIA is aware, long-term care represents
- 9 a substantial portion of CNA's overall
- 10 business. As of 2017, the LTC book accounted
- 11 for approximately 8 percent of CNA's total
- 12 gross premium written and roughly 40 percent of
- 13 the company's total reserving obligation. The
- 14 fact that LTC reserves comprise such a
- 15 substantial portion of the company's total
- 16 reserves is reflective of the long-tail nature
- of this business and serve to highlight the
- 18 fact that rate increases are vital to meeting
- 19 future policyholder obligations.
- While the reasons for our rate need are
- 21 not necessarily unique, we respectfully request
- 22 that the MIA and policyholders alike recognize

- 1 that these increases are vital to ensuring that
- 2 adequate reserves are available to CNA in order
- 3 to satisfy future claims.
- 4 As we have said on a number of occasions,
- 5 CNA is committed to meeting policyholder
- 6 obligations. Our primary focus in this regard
- 7 is maintaining adequate reserving levels in
- 8 order to meet future policyholder obligations.
- 9 We have also made significant investments in
- 10 our long-term care claim operation.
- 11 Despite the fact that CNA's long-term care
- 12 business is compromised solely of closed
- 13 blocks, we continue to actively manage the
- 14 business to ensure the claims are processed in
- 15 an appropriate and timely manner.
- To reiterate, the company's goal with
- 17 respect to this rate request is to mitigate the
- 18 adverse impact of these blocks of business on
- 19 the enterprise. If an increase of 15 percent
- 20 were to be approved, the lifetime loss ratios
- 21 for the blocks subject to our most recent rate
- 22 filing would fall between 130 and 140 percent.

- 1 As a part of the filing process, we have
- 2 reduced our original rate requests, which
- 3 ranged roughly from 30 percent to 50 percent
- 4 range for these products downward to 15 percent
- 5 for all four products. Given the lifetime loss
- 6 ratios well in excess of 100 percent, CNA,
- 7 rather than policyholders, will continue to
- 8 absorb the vast majority of the financial
- 9 burden associated with these policies going
- 10 forward. As MIA is aware, CNA has and will
- 11 continue to pay billions of dollars in
- 12 long-term care claims on a nationwide basis.
- Given the age of these blocks of business,
- 14 we colloquially refer to them as older
- 15 products. While we have six of these blocks,
- 16 we determined that we would limit our rate
- 17 request to four out of the six products,
- 18 including LTC1, Premier Classic, Preferred
- 19 Advantage, and Tax Qualified or TQ. We elected
- 20 not to include the other two given the high
- 21 attained age and relatively limited number of
- 22 policyholders. There are approximately 4,000

- 1 Maryland policyholders whom collectively pay
- 2 8.8 million in premium across these four
- 3 products. With an increase of 15 percent,
- 4 average yearly premiums for these products
- 5 would be in the range of 2,000 to 3,000
- 6 dollars.
- 7 It should also be noted that these
- 8 products were written during a time period
- 9 where many policies issued by the industry as a
- 10 whole included such benefits as automatic
- 11 inflation riders, an unlimited benefit; and as
- 12 such, many of these policyholders subject to
- 13 CNA's rate filing also include these generous
- 14 benefits. In addition to being able to avail
- 15 themselves of benefits that might not be
- 16 available in the current marketplace, given
- 17 that these are guaranteed renewable policies,
- 18 our insureds will be able to renew their
- 19 policies without any additional health
- 20 screening at rates that are moderately greater
- 21 than what they are now paying. If a 15 percent
- increase were to be approved, our policyholders

- 1 would pay an additional few hundred dollars per
- 2 year on these policies. With respect to the
- 3 limited number of policyholders who elect not
- 4 to retain their coverage, the associated
- 5 reserves are expected to be largely devoted to
- 6 the funding of future claim obligations.
- 7 Benefit reduction options available to
- 8 policyholders to mitigate the impact of the
- 9 proposed rate increase include reducing the
- 10 maximum benefit period, reducing the daily
- 11 benefit, increasing the elimination period,
- 12 and/or dropping any other optional rider, such
- 13 as inflation.
- 14 Paid up benefits. In addition to the
- 15 aforementioned options, CNA also offers our
- 16 policyholders the opportunity to discontinue
- 17 paying premiums while retaining a lifetime
- 18 benefit amount equivalent to the nominal sum of
- 19 their lifetime premium paid to date. Known to
- 20 the experts in the room as the contingent
- 21 non-forfeiture option, this is being offered to
- 22 all insureds, regardless of issue age or rate

- 1 increase amount.
- 2 As I appear before you today, CNA's rate
- 3 need is not only the factors unique to CNA, but
- 4 rather erroneous assumptions that were made at
- 5 the outset by the industry as a whole in our
- 6 originally filed and approved rates. As most
- 7 are aware, both macro-oriented assumptions as
- 8 well as more micro-oriented assumptions put
- 9 into place at the outset with respect to
- 10 long-term care rates have proved erroneous.
- 11 Persistency remains a key driver of our
- 12 collective rate need going forward. At the
- outset, as an industry, we projected that
- 14 approximately three times as many policyholders
- 15 would terminate their policies than did so in
- 16 reality.
- 17 Long-term care insurance was originally
- 18 priced as a lapse-supported product, which
- 19 means the original premiums could be lower for
- 20 the block if some policyholders were assumed to
- 21 voluntary -- voluntarily lapse their policies
- 22 at some point in the future without ever

- 1 claiming benefits. In rough terms, some of the
- 2 originally filed and approved rates across the
- 3 country assumed greater than 10 percent lapse
- 4 rates, and experience has shown that lapse
- 5 rates would be less than 1 percent. Greater
- 6 than expected persistency has led to a
- 7 dramatically increased -- has led to
- 8 dramatically increased and anticipated claim
- 9 costs as significantly more policyholders have
- 10 chosen to retain their policy -- significantly
- 11 more policyholders have chosen to retain their
- 12 policies than was originally anticipated. This
- 13 persistency impact to rates is driven not only
- 14 by policyholder lapses, but also lower than
- 15 expected mortality. While this is positive
- 16 from a societal perspective, this leads to a
- 17 greater rate need to support additional
- 18 expected future claims.
- 19 Terminations stand at 34 percent of what
- 20 was originally assumed for our individual
- 21 long-term care business. Put more simply, of
- these policyholders that we estimated would

- 1 terminate, we have seen only one-third of those
- 2 actually terminate their policies. While this
- 3 figure includes terminations owing to deaths,
- 4 in our view, this figure demonstrates that,
- 5 even in the face of significant increases,
- 6 policyholders continue to find substantial
- 7 value in retaining the benefits that are
- 8 offered under our long-term care policies.
- 9 As noted, long-term care is significant to
- 10 CNA from an enterprise perspective with 40
- 11 percent of our total reserves being devoted to
- 12 these anticipated liabilities.
- 13 The company remains committed to meeting
- 14 policyholder obligations from both a financial
- 15 and operational perspective. Policyholders are
- 16 being offered a number of options to reduce
- 17 their benefits in order to mitigate the impact
- 18 of the proposed premium increase.
- 19 CNA's current experience is not unique,
- 20 but rather on par with that of our peers in
- 21 terms of the challenges resulting especially
- 22 from the originally filed and approved interest

- 1 rate and lapse assumptions. Despite
- 2 significant upward adjustments in premiums in
- 3 recent years, terminations are running at 34
- 4 percent of what was originally assumed, which
- 5 again indicates that policyholders see
- 6 substantial value in retaining their coverage.
- 7 DEPUTY COMMISSIONER GRODIN: Thank you,
- 8 Mr. Lamont. Questions from the MIA?
- 9 MR. SWITZER: Please. Thank you. In
- 10 looking at the 2017 form five and experience of
- 11 a long-term care block, of that cumulative
- 12 actual for the Maryland home business had a
- 13 loss ratio of 69 percent, 500 million, half a
- 14 billion income nationwide loss ratio of 75
- 15 percent, Maryland six points lower, was any
- 16 credibility assigned to the Maryland honing
- 17 experience for those 4,000 members beyond
- 18 clearing out the rate increase on the claims
- 19 side?
- MS. REPORTER: I'm sorry, beyond what?
- 21 MR. SWITZER: Was credibility, any
- 22 credibility, partial or otherwise given to the

- 1 Maryland experience, not so much on the income
- 2 side, where I can see the model and where you
- 3 laid out the Maryland increases rather than the
- 4 nationwide increases, but on the claims side,
- 5 the six point loss ratio difference?
- 6 MR. LAMONT: My understanding, and I will
- 7 verify with our actuarial team and get back to
- 8 you, but my understanding is that we primarily
- 9 would use nationwide experience.
- 10 MR. SWITZER: Fully?
- 11 MR. LAMONT: Yeah, that's my
- 12 understanding, but I will verify that for you.
- MR. SWITZER: Thank you. You answered my
- 14 other one, thanks.
- ASSISTANT COMMISSIONER MORROW: Quick
- 16 question. Did I hear you correctly you said
- 17 the only lapse that you see are from death?
- MR. LAMONT: No, no. I said that the
- 19 terminations include lapses by reason of death.
- 20 ASSISTANT COMMISSIONER MORROW: And the 10
- 21 percent lapse that was assumed originally when
- 22 the policies were sold, was that industry

- 1 average?
- 2 MR. LAMONT: No, I would say it was around
- 3 4 percent probably. My understanding is that
- 4 they've been as high as 10 percent. That's why
- 5 that was included.
- 6 ASSISTANT COMMISSIONER MORROW: So you
- 7 made an assumption, 10 percent, in the industry
- 8 was more along the lines of 4, 5 percent?
- 9 MR. LAMONT: I don't know that ours was,
- 10 I mean, that's more of a general industry
- 11 comment.
- 12 ASSISTANT COMMISSIONER MORROW: Okay.
- DEPUTY COMMISSIONER GRODIN: Anybody else?
- 14 Oh, Jeff?
- 15 MR. JI: Oh, you originally asked average
- 16 around 44 percent rate increase for all of
- 17 those forms. I would like to know if the
- 18 assumption is sustainable as to that, the total
- 19 you are looking for for these four forms?
- 20 MR. LAMONT: We chose to substantially
- 21 reduce our ask, owing to the age and the
- 22 distress nature of these blocks. I mean, if we

- 1 were to target a 60 percent lifetime loss ratio
- 2 for instance, as you know the rate increase
- 3 would be substantially more. Running in the
- 4 thousands of percentage points.
- 5 MR. JI: Right, right.
- 6 MR. LAMONT: So, no, I would not say that
- 7 what we've asked for would, quote, unquote,
- 8 stabilize these blocks. I mean, our goal here
- 9 is just to minimally mitigate the, you know,
- 10 adverse financial impact of these four blocks
- 11 to our enterprise.
- MR. JI: But even we, you know, under 44
- 13 percent rating or these four blocks or forms,
- 14 they are lifetime loss ratio of above 100
- 15 percent. So you have a big range of the, you
- 16 know, options to ask for rate increase, so what
- 17 is the best point, you know, you think the
- 18 point you can pursue? So is my question clear?
- 19 MR. LAMONT: I'm not sure I fully
- 20 understand.
- 21 MR. JI: I think so you can ask a 100
- 22 percent rate increase, 200 percent increase,

- 1 the lifetime loss is still, you know, pretty
- 2 high, still above 60 percent, so we would like
- 3 to know what is the best point for you?
- 4 MR. LAMONT: What is the best rate --
- 5 MR. JI: Rate increase --
- 6 MR. LAMONT: -- level for CNA to have for
- 7 these blocks?
- 8 MR. JI: Yeah, yeah. I mean --
- 9 MR. LAMONT: Again, it would be many
- 10 multiples of what we've asked for, but we've
- 11 made a business decision not to impose that on
- 12 our policyholders with respect to these four
- 13 blocks.
- MR. JI: It looks like currently you don't
- 15 have a good idea how much you even ask for
- 16 after this 44 percent rate increase, how much
- 17 more you're going to pursue?
- 18 MR. LAMONT: I would say we won't -- I can
- 19 say fairly confidently that we probably will
- 20 not pursue anything of greater magnitude for
- 21 these blocks than what we're presently
- 22 pursuing. And I say that because, you know,

- 1 two of the -- two of the four that we decided
- 2 not to pursue rate increases for because of the
- 3 attained age and the distress nature of those
- 4 blocks as these blocks become more and more
- 5 stressed, I -- distressed, I would not
- 6 anticipate that we would be asking for more
- 7 rate than we're presently asking for.
- 8 MR. JI: Okay, thank you.
- 9 DEPUTY COMMISSIONER GRODIN: Thank you.
- 10 Anything else? All right, thank you,
- 11 Mr. Lamont.
- 12 Next up we have Northwestern Long Term
- 13 Care Insurance Company with Mr. Gurlik.
- 14 Welcome.
- MR. GURLIK: Good morning, and thank you
- 16 for holding today's hearing and inviting
- 17 Northwestern Long Term Care Insurance Company,
- 18 which I will refer to as NLTC, to participate.
- 19 Also, thank you to the consumer who is here
- 20 today. We appreciate your comments and
- 21 participation as well.
- 22 My name is Greg Gurlik, and I'm an actuary

- 1 with NLTC, and responsible for pricing our
- 2 long-term care insurance products. I'm going
- 3 to provide some background on our LTC product
- 4 line, and our approach to the LTC business.
- 5 Then I'll share some information on our
- 6 consumer research and our communications plans
- 7 associated with our rate increases.
- 8 NLTC is wholly owned by its mutual parent
- 9 company, Northwestern Mutual. And NLTC
- 10 embraces the mutual values of its parent by
- 11 selling participating policies and focusing on
- 12 long-term policy owner value. We try to keep
- 13 the cost of our long-term care policies low
- 14 through consistent underwriting, prudent
- investments, and diligent expense management.
- 16 NLTC came relatively late to the LTC
- 17 market, having sold its first policies in 1998.
- 18 Especially with our high anticipated
- 19 persistency, based on the experience from
- 20 Northwestern Mutual's life insurance products,
- 21 we initially had much higher premiums than most
- 22 of our competitors. Unfortunately, however, we

- 1 are not immune to the challenges in the LTC
- 2 marketplace.
- 3 Our recent experience evaluations
- 4 indicated that sizable rate increases are
- 5 appropriate on our policies sold from 1998 to
- 6 2013. However, after gathering input from our
- 7 financial representatives, we decided to take a
- 8 more measured approach. Late in 2016, we began
- 9 filing our first LTC rate increase nationwide
- 10 for amounts primarily ranging from 10 to 30
- 11 percent. With the rate increase annual limits
- in Maryland, we requested and received approval
- 13 for increases of 10 to 15 percent. In 2017, we
- 14 followed up with this rate increase request to
- 15 keep the premium rate increase for Maryland
- 16 policy owners in alignment with the rest of the
- 17 nation.
- 18 As part of our rate increase filing, we
- 19 are providing a paid-up Non-Forfeiture Option
- 20 to all affected policy owners, even though our
- 21 requested increase is smaller than the
- 22 thresholds, which are required for most

- 1 policies. Under this feature, a policy owner
- 2 choosing to not pay the increased premiums
- 3 within 120 days of the premium increase
- 4 effective date will receive a paid-up benefit
- 5 equal to the total amount of all premiums paid
- 6 since they first bought the policy.
- 7 As I indicated earlier, the 2016 filing
- 8 was the first rate increase ever for
- 9 Northwestern on in force LTC policies in our
- 10 now 20 years in the long-term care insurance
- 11 business. We heard loud and clear from
- 12 consumers that communication and transparency
- 13 are of utmost importance. As such, we held
- 14 consumer focus groups as well as engaged in an
- 15 ongoing dialogue with our financial
- 16 representatives, to help inform our processes
- 17 and decision-making. We learned the importance
- 18 of explaining to policy owners why this rate
- increase was needed, as well as the importance
- 20 of providing clients with a wide variety of
- 21 options if they choose not to pay the full
- 22 increase.

Our approach to providing this information 1 2 to policy owners is three-pronged: 3 First, after our company's board of 4 directors made the decision to request 5 increased rates in 2016, as we began the filing 6 process we mailed letters to all impacted in 7 force long-term care policy owners, 2,100 of 8 whom were Maryland policy owners. This letter 9 was in addition to the required policy owner notification letter. This letter informed 10 11 policy owners that we expect to implement a 12 premium rate increase and described the 13 challenging LTC environment. In this letter, 14 we also provided financial representative contact information as well as an 800 number 15 16 for our home office dedicated service center. 17 Second, due to our exclusive agency structure, we have financial representatives 18 19 who often have developed deep life-long 20 relationships with their clients, where they 21 develop a financial plan taking into account 22 the specific circumstances of their clients.

- 1 For instance, over half of our long-term care
- 2 policy owners also own other Northwestern
- 3 Mutual products as part of a comprehensive
- 4 financial plan. As such, our financial
- 5 representatives are in a fairly unique position
- 6 to discuss the rate increase with their clients
- 7 and to provide options so that their clients
- 8 can make well-informed decisions. Toward this
- 9 end, we provide our financial representatives
- 10 with lists of impacted clients so that they can
- 11 proactively work with their clients to provide
- 12 client-specific options.
- Third, as I mentioned, we have a dedicated
- 14 home office service center where the sole focus
- of the service reps is to answer policy owner
- 16 questions and to provide options related to
- 17 this rate increase.
- 18 Then, because we heard from consumers that
- 19 it is important that they have enough time to
- 20 make more-informed decisions on how to proceed,
- 21 we decided to send the specific policy owner
- 22 notifications 60 to 120 days prior to the

- 1 policy owner's anniversary, depending on the
- 2 timing of state approval, generally providing
- 3 more time than the minimum required note.
- 4 These notifications provide specific
- 5 information regarding the amount of the rate
- 6 increase and the range of available options to
- 7 reduce benefits in order to maintain the
- 8 premium or reduce the amount of the increase.
- 9 We have heard from consumers that having an
- 10 option is extremely important, so in addition
- 11 to the options in the letter, we provide
- 12 contact information for our dedicated service
- 13 team to discuss the other options available to
- 14 policy owners' specific circumstances.
- While being faced with a rate increase is
- 16 certainly not ideal, we are striving to be
- 17 transparent and to make the client's experience
- 18 as positive as possible, allowing consumers to
- 19 make sound decisions for their particular
- 20 circumstances.
- 21 Thank you again for holding today's
- 22 hearing, and for inviting us to participate.

- 1 DEPUTY COMMISSIONER GRODIN: Thank you,
- 2 Mr. Gurlik. Anybody have questions?
- 3 MR. SWITZER: Thank you. I see that these
- 4 filings, as you've mentioned affect 2100
- 5 Maryland members out of a total in the state of
- 6 about 3100, so about two-thirds. And, again,
- 7 from form 5 in the 2017 financial statements, I
- 8 see the Maryland loss ratio at 9.7 percent, the
- 9 nationwide loss ratio at 16 percent. I had as
- 10 a rule of thumb that these 2100 policies, the
- 11 duration they were sold in about 2002, about
- 12 duration 16. So my question is: With the
- 13 Maryland loss ratio at 9.7 and the nationwide
- 14 at 16 percent, is not a present value, just a
- 15 straight cumulative, how far off is that from
- 16 what you were hoping to get at this point in
- 17 time if you had any kind of sense of that,
- 18 please?
- 19 MR. GURLIK: From what we were hoping to
- 20 get?
- 21 MR. SWITZER: Yeah. When you initially
- 22 priced and had your long-tail business, when

- 1 you looked at the initial loss ratio to be very
- 2 low, loss ratio today, that ratio is 15 plus
- 3 very high, given that we're maybe halfway
- 4 through the life of a typical policy, our
- 5 general tables would expect, although it's a
- 6 lot of range, that if you're halfway through
- 7 your loss ratio cumulative maybe year round
- 8 30ish or so, but we're seeing 10 and 16,
- 9 wondering if you had a comment on that?
- 10 MR. GURLIK: No, and actually we're
- 11 nowhere near halfway through the benefit side
- 12 of the equation. So right now if we look at
- 13 this block of business, and you looked at the
- 14 claims that we anticipate seeing over the
- 15 lifetime of the block, we have not even seen 5
- 16 percent of the present value of claims. So
- 17 nationwide even, we do not feel that our
- 18 business is credible, and certainly not
- 19 credible at the state level. The nationwide
- 20 experience, you quoted something, 16.9 or
- 21 something like that --
- MR. SWITZER: 16 percent.

- 1 MR. GURLIK: Our experience to date has
- 2 not been significantly worse on these blocks
- 3 than anticipated.
- 4 MR. SWITZER: Okay.
- 5 MR. GURLIK: Our primary concern is that
- 6 the future expectation is much worse than what
- 7 we originally anticipated. A lot of that is
- 8 driven by changes in the claim cost anticipated
- 9 certainly, but also that there are going to be
- 10 far more people still in those later durations
- 11 who we anticipate will have claims. And we are
- 12 trying to get in early now, so that the class
- 13 can be spread over a larger pool of policy
- 14 owners.
- 15 MR. SWITZER: And I understand the
- 16 nationwide to go up to 48,000 first --
- 17 MR. GURLIK: Right.
- 18 MR. SWITZER: But yet I fully understand
- 19 that at the second half of what's going to
- 20 happen or projected to happen, trying to get
- 21 that first piece of empirically what has
- 22 actually happened. I hear you say so far it's

- 1 okay, but the data projections up 410
- 2 something, to significantly --
- 3 MR. GURLIK: Right. On a cumulative
- 4 basis, we are not very much worse than
- 5 anticipated. We have seen significant upticks
- 6 in claims in 2016 and 2017, which kind of bodes
- 7 poorly for the future.
- 8 MR. SWITZER: That answers my questions.
- 9 Thanks.
- 10 DEPUTY COMMISSIONER GRODIN: Anyone else?
- 11 Adam.
- 12 MR. ZIMMERMAN: So it would be safe to
- 13 assume that the reason for the projected future
- 14 claims is due to I quess you would call
- 15 severity of claims, because I believe you had
- 16 indicated at the start of your testimony that
- 17 your lapse assumption was lower to begin with
- 18 than what other competitors have priced, is
- 19 that the driving cost, just the length of time
- 20 that people are staying on claims?
- 21 MR. GURLIK: Actually it's a function of a
- 22 number of different things, but no, even though

- 1 we use relatively low lapse rates in our
- 2 original pricing, they were still well in
- 3 excess of what we now anticipate. Back when we
- 4 were pricing these products we had relatively
- 5 low price -- or we had high persistency. Our
- 6 policyholders stay around forever, basically on
- 7 the life side. We anticipated the same sort of
- 8 thing in the LTC side. But LTC persistency
- 9 rates are even higher than life insurance in
- 10 general. Much higher.
- 11 MR. ZIMMERMAN: Thank you.
- 12 DEPUTY COMMISSIONER GRODIN: Anyone else?
- 13 Thank you. Oh, I'm sorry, go ahead, Jeff.
- MR. JI: So how do you ensure your
- 15 business practice is effective typical for
- 16 claim management, in the rate implementation,
- 17 so any improvement in the future?
- 18 MR. GURLIK: In claim administration?
- 19 MR. JI: Yeah, and administration on the
- 20 rate implementation.
- 21 MR. GURLIK: Yeah, I think practices have
- 22 changed dramatically over the lifetime of the

- 1 business. And in general, we're a company that
- 2 we don't really manage the loss ratios. We
- 3 price the business on regular basis and in the
- 4 past when we priced the business, every year we
- 5 would take a look at assumptions, update them.
- 6 We actually did pay dividends in past years,
- 7 and that was around 2007 until around 2012,
- 8 2013. And as we've priced the business more
- 9 recently, obviously we've seen our assumptions
- 10 deteriorate and that's driving the need for the
- 11 rate increase.
- 12 On the claim administration side, I think
- 13 we've certainly taken a look at our processes
- 14 and our objective is to pay all legitimate
- 15 claims. At the same time that means we have an
- 16 obligation to our other policy owners to make
- 17 sure that we aren't paying fraudulent claims.
- 18 We aren't paying claims of people who have not
- 19 yet met the eligibility criteria of the
- 20 policies.
- 21 MR. JI: How about the rate implementation
- 22 side?

- 1 MR. GURLIK: The rate implementation side,
- 2 as you know, we've had a recent challenge in
- 3 Maryland. That was a unique situation where
- 4 Maryland had a state-specific version of a
- 5 benefit for a period of time, which they
- 6 discontinued in 2008. So at that time we
- 7 started issuing our nationwide version of that
- 8 benefit. And we did have a little challenge
- 9 implementing the last rate increase where we
- 10 eliminated the state-specific rates in
- 11 Maryland. So when we discovered that, we did
- 12 make a decision that impacted about 14 policy
- 13 owners. We made a decision to honor the lower
- 14 rates that were implemented than we
- 15 anticipated. And we also looked ahead and
- 16 said, well, in the future, the rates would have
- 17 actually been higher than what the
- 18 state-specific benefit was. So we are honoring
- 19 the lower of the nationwide in Maryland
- 20 specific rates on that benefit in the future.
- 21 MR. JI: How about any improvement in the
- 22 future to avoid this kind of, you know,

- 1 inconsistency?
- 2 MR. GURLIK: Yeah, I think that our
- 3 procedures were actually fairly robust for
- 4 almost all situations. Unfortunately, with the
- 5 state-specific benefit here, we do have changes
- 6 in our process so that we can test a wider
- 7 selection of rates.
- 8 MR. JI: Thank you.
- 9 DEPUTY COMMISSIONER GRODIN: Adam,
- 10 anything?
- 11 ASSISTANT COMMISSIONER MORROW: I
- 12 apologize if I missed it. Did you address the
- 13 released reserves, what happened with those to
- 14 the extent --
- 15 MR. GURLIK: Released reserves? Well --
- 16 and here I know Loretta kind of covered it in
- 17 general, but when we're repricing the business
- 18 every year, those releases are part of what we
- 19 are evaluating from a pricing perspective.
- 20 We're not managing the business by a loss
- 21 ratio. We're managing to get a return on the
- 22 business that helps grow surplus for the

- 1 company in the future and then we check to make
- 2 sure that we're meeting minimum loss ratio
- 3 requirements. That's a little different
- 4 approach than from other companies.
- 5 ASSISTANT COMMISSIONER MORROW: Thank you.
- 6 DEPUTY COMMISSIONER GRODIN: Thank you
- 7 very much.
- 8 And our last company is Unum. And do I
- 9 have this right, Mr. Lemoine?
- 10 MR. LEMOINE: Yes.
- 11 DEPUTY COMMISSIONER GRODIN: All right.
- 12 MR. LEMOINE: Good morning, everyone. On
- 13 behalf of Unum, we would like to thank the
- 14 Maryland Insurance Administration, members of
- 15 the staff here today, and others for holding
- 16 this hearing. And we want to thank each of you
- 17 who are participating or listening in today.
- 18 My name is John Lemoine and I am the
- 19 Assistant Vice President and legal counsel for
- 20 Unum's Closed Block Operations business unit.
- 21 With me today is Jeff Condit, who is also
- 22 a member of that business unit and who is the

- 1 Senior Vice President of Finance for Unum's
- 2 Closed Block Operations.
- 3 The Closed Block Operations business unit
- 4 is comprised of products that Unum no longer
- 5 markets, including our long-term care business.
- 6 Unum exited the individual long-term care
- 7 market in 2009 and exited the group long-term
- 8 care market in 2012. The vast majority of our
- 9 long-term care policies were issued between
- 10 1989 and 2012. Unum has just under a million
- 11 long-term care insureds nationwide, including
- 12 approximately 3600 Maryland individual
- 13 long-term care policyholders and approximately
- 14 14,000 insureds who are covered under group
- 15 long-term care policies issued to Maryland
- 16 employers.
- 17 As context for today's hearing, this
- 18 pending increase is focused on our older block
- 19 of Maryland individual policies. Those that
- 20 were typically sold from approximately 1991 to
- 21 2003. Under that block of policies, the total
- 22 number of Maryland policyholders who would be

- 1 impacted by this requested increase would be
- 2 approximately 1600 insureds. And I'll provide
- 3 a bit more information about those
- 4 policyholders in just a moment.
- 5 We at Unum take our commitment to our LTC
- 6 policyholders very seriously. We have a team
- 7 of over 180 LTC professionals who are dedicated
- 8 to providing customer service and administering
- 9 benefits. Our top priority is to meet our
- 10 obligations to each of our customers, including
- 11 providing benefits in their time of need.
- During 2017 we paid over \$371 million in
- long-term care benefits nationwide and over 9
- 14 million in long-term care benefits to Maryland
- 15 policyholders. Another priority of ours is to
- 16 manage all of our insurance products to ensure
- 17 the financial stability of our operating
- 18 companies, both for the short-term horizon and
- 19 for long-term sustainability. This is
- 20 extremely important not only for our LTC
- 21 policyholders, but for all of our
- 22 policyholders.

1 When Unum entered the long-term care 2 business in the late 1980s, we determined our 3 prices using the best data available at the 4 time, applying assumptions and predictions 5 about how future experience would develop. 6 Unfortunately, like many in the industry, our actual experience in the years, and even 7 8 decades, since we issued these LTC policies has 9 turned out to be significantly different than 10 the actuarial assumptions that we used to set original prices. These differences include: 11 12 The fact that individuals covered under 13 long-term care policies are living longer and 14 holding onto their coverage longer than 15 anticipated, leading to more claims being made 16 than had been originally projected; also, once 17 individuals are on claim, they are staying on 18 claim longer than expected; and at the same 19 time, investment earnings on the reserves we 20 hold to pay claims continue to be significantly 21 lower than originally projected, given the 22 sustained low interest rate environment.

- 1 result of the combination of these factors, our
- 2 long-term care block has suffered significant
- 3 overall losses.
- 4 In 2006, when the financial reality of
- 5 Unum's long-term care business started to
- 6 become more clear and credible, we filed our
- 7 first long-term care rate increase request to
- 8 mitigate financial and enterprise risk. Our
- 9 goal in the long-term care rate increases we
- 10 are requesting on these individual policies is
- 11 not to generate profits, nor to recoup any of
- 12 the past losses we have experienced. Instead,
- 13 rate increase requests on these policies have
- 14 been aimed solely at moving these policies to a
- 15 point of self-sustainability on a go-forward
- 16 basis.
- We want to ensure that our reserves plus
- 18 premiums for this block of policies are
- 19 sufficient to pay all projected claims and
- 20 expenses. With that in mind, the rate
- 21 increases we have requested nationwide on this
- 22 block of individual policy forms represents

- only above 24 percent of the amounts we could
- 2 ask for as actuarially justified.
- 3 Here in Maryland, because of the state's
- 4 15 percent per year increase cap, our current
- 5 request is for a 15 percent increase each year
- 6 over five years for policies that currently
- 7 include a 5 percent compound unlimited benefit
- 8 inflation; and a 15 percent increase each year
- 9 for four years for policies that currently
- 10 include a 5 percent simple unlimited inflation.
- 11 As a result, this pending rate increase request
- would apply to just under 1600 of our Maryland
- 13 individual policyholders. With this rate
- increase request, we are also proposing a
- 15 "landing spot" option to help our policies
- 16 mitigate the impact of this increase. And I
- 17 will describe that "landing spot" option in
- 18 just a moment.
- 19 We will continue to monitor and evaluate
- 20 the experience of our LTC business, as we are
- 21 charged to do under regulatory and actuarial
- 22 standards. If experience develops adversely to

- 1 our current projection, we may need to return
- 2 to Maryland with rate increase requests in the
- 3 future.
- 4 Even though we are seeking less than what
- 5 is actuarially justified, we at Unum recognize
- 6 that long-term care rate increases may present
- 7 many of our customers with a significant
- 8 challenge in maintaining their coverage. For
- 9 that reason, we have developed our version of a
- 10 rate increase "landing spot" for each of our
- 11 individual customers who will be faced with
- 12 this rate increase.
- Here is how our landing spot option works:
- 14 First, as mentioned earlier, this proposed
- 15 individual long-term care rate increase applies
- 16 only to our customers who have a policy
- 17 currently containing a 5 percent uncapped
- 18 compound, or a 5 percent uncapped simple
- 19 inflation feature. And related to that point,
- 20 this proposed increase would not apply to any
- 21 policies that do not include uncapped
- 22 inflation, or to policyholders -- or to

- 1 policyholders who were offered and who elected
- 2 a landing spot option in an earlier rate
- 3 increase.
- 4 Second, each of our Maryland policyholders
- 5 subject to this rate increase may entirely
- 6 avoid the proposed increase by electing to
- 7 reduce their annual inflation adjustment from 5
- 8 percent to 3.4 percent on a go-forward only
- 9 basis. In other words, a policyholder who
- 10 elects the landing spot with this rate
- 11 increase, would retain the 5 percent annual
- 12 benefit increases that have already been
- applied to their coverage, with inflation
- increases then applied on a go-forward basis at
- 15 the reduced annual rate of 3.4 percent.
- 16 Finally, our rate increase request
- 17 proposes that impacted Maryland policyholders
- 18 who do elect this landing spot, rather than
- 19 accepting the proposed premium increase, will
- 20 avoid not only the first proposed 15 percent
- 21 incremental increase, but will avoid each
- 22 additional 15 percent increment up to the full

- 1 amount requested in this filing. That is,
- 2 policyholders with 5 percent compound uncapped
- 3 inflation, who elect this 3.4 percent landing
- 4 spot, will avoid a total of 5 increases of 15
- 5 percent each, and policyholders with 5 percent
- 6 simple uncapped inflation will avoid a total of
- 7 4 such increases.
- 8 Unum's landing spot has been approved in
- 9 49 states to date. And we have seen a positive
- 10 response to this option by our customers.
- 11 Also in addition to this landing spot
- 12 option, whether related to a rate increase or
- 13 not, Unum's customers also continue to have the
- 14 option to adjust other benefit features on a
- 15 go-forward basis to reduce the level of their
- 16 premium. These adjustments might include
- 17 reducing the benefit period, increasing the
- 18 elimination period, or adjusting daily benefit
- 19 levels.
- 20 Also, in connection with Unum's long-term
- 21 care premium increases, we provide each of our
- 22 impacted policyholders with the ability to

- 1 select a non-forfeiture option, where the
- 2 policyholder may choose to no longer pay
- 3 premiums going forward, but nevertheless
- 4 retains long-term care coverage in an amount
- 5 equal to the total premiums paid by the
- 6 policyholder on that policy.
- We at Unum believe that no long-term care
- 8 policyholder should surrender his or her
- 9 coverage as the result of a rate increase, and
- 10 we believe these options offer reasonable
- 11 alternatives to our insureds at various levels
- 12 of affordability.
- In closing, we acknowledge how difficult
- 14 long-term care rate increases can be for our
- 15 policyholders. And, we will continue to serve
- our customers as effectively as possible by
- 17 offering reasonable alternatives to manage
- 18 affordability and by providing quality service
- 19 during the life of the policy, including most
- 20 importantly at the time of claim.
- 21 Thank you again and we would be happy to
- 22 answer any questions you might have.

1 DEPUTY COMMISSIONER GRODIN: Thank you 2 very much. Questions for Mr. Lemoine? 3 MR. SWITZER: Thank you. And I apologize in advance if you've answered a question that I 4 5 wasn't here for when I left the room. So I see 6 that for which you filed 5 rate increases in 7 the past that have been approved, so since 2006 8 rates have above doubled, and the request here 9 is for five more so that the lifetime would be increase factor of about 4.7, almost five times 10 11 increase. So my question is: Recognizing that 12 these aren't the only Unum filings, we've 13 worked with you on others, so this filing 14 affects 3600 Maryland members, we got -- in 15 Maryland, Unum's got about 19,000 Maryland 16 members and similar questions for you as other 17 companies, are there any subsets of Maryland 18 business that are achieving targets or is the 19 whole Maryland pool that you have not achieving 20 targets, please? 21 MR. LEMOINE: The history of the rate

increases we've filed that you mentioned

22

- 1 reflects -- we got -- we've divided our block
- 2 of business into sort of three blocks based on
- 3 the issue era, the issue ages -- not ages, but
- 4 the issue time periods of the blocks. And
- 5 there are three blocks that we have sought rate
- 6 increases on, which you're familiar with.
- 7 There's one block of group policies that are
- 8 our most recently issued business that we have
- 9 not sought rate increases on to date. But we
- 10 have the entire block of our long-term care
- 11 business, in 2014 we did a comprehensive review
- 12 of the business and put the entire block into
- 13 loss recognition status. And we continued to
- 14 assess our experience against our current
- 15 assumptions that we are using today to test
- 16 that experience and will continue to do that
- 17 over time to see whether additional action
- 18 might be necessary. But to answer your
- 19 question at this moment, there is a block
- 20 regarding a group policy that we have not
- 21 sought rate increases on.
- MR. SWITZER: That helps, thank you.

- 1 MR. CONDIT: And I think you also asked of
- 2 the 3600 policyholders in this coverage cohort,
- 3 are there any components of that that are
- 4 achieving pricing --
- 5 MR. SWITZER: Well, I meant --
- 6 MR. CONDIT: -- or achieving profitability
- 7 goals or are achieving our objectives.
- 8 MR. SWITZER: Outside of the 3600 with
- 9 19,000 total in the state, of the non 3600, are
- 10 any of those --
- 11 MR. CONDIT: Oh, okay, I misunderstood
- 12 your question. I think you got the question
- 13 right.
- 14 DEPUTY COMMISSIONER GRODIN: Anything else
- 15 from the MIA? Oh, I'm sorry, Jeff.
- 16 MR. JI: The -- I noticed your experience
- in Maryland is so far there is a loss ratio
- 18 that are much better than nationwide, also with
- 19 the size of the policyholders. So I want to
- 20 know how much of the corporate is that found
- 21 into the --
- MS. REPORTER: I'm sorry, I didn't hear

- 1 what you said.
- 2 MR. JI: Consider -- best consider
- 3 Maryland experience, corporate Maryland
- 4 experience into the rate increase request?
- 5 MR. LEMOINE: So I will attempt to answer
- 6 that, but our chief pricing actuary who was
- 7 here with us for the last hearing was
- 8 unavoidably unable to be here today, so he
- 9 might be able to answer that question directly
- 10 for you. I don't have that information and we
- 11 will certainly try to provide that to you when
- 12 we return to the office.
- 13 MR. JI: Okay.
- MR. CONDIT: I mean, to my knowledge,
- 15 we're pricing generally nationwide experience
- 16 because of the credibility of that.
- 17 MR. JI: We notice -- yeah, normally we
- 18 see that, but for this finding you have around
- 19 3600 members in force, it's a good size.
- 20 MR. CONDIT: Yeah, that doesn't
- 21 necessarily mean we've hit a point where those
- 22 have reached claim levels. Just the number of

- 1 policyholders isn't necessarily an indication
- 2 of credibility of the claim circumstances we'll
- 3 be dealing with.
- 4 MR. JI: Okay. Also, I noticed that your
- 5 current finding is based on 2014, so how often
- 6 do you update the assumption?
- 7 MR. CONDIT: So in 2014 we did a
- 8 comprehensive update of our experience and
- 9 actually strengthened our gap basis reserve,
- 10 and we've been using that assumption basis for
- 11 pursuing rate increase requests nationwide
- 12 including Maryland.
- We at this time are going through a
- 14 comprehensive update again, now that four or
- 15 five years have passed. So we don't have the
- 16 results of that at this most recent update on
- 17 our assumptions to tell you where that's going
- 18 to go. But we do update it ever three to four
- 19 years, basically.
- 20 As this experience is very, very long
- 21 term, very, very long-tail, it takes a number
- of years for us to see whether or not our

- 1 expectations are holding or not. We don't
- 2 simply react to one-quarter or another.
- 3 MR. JI: Thank you.
- 4 DEPUTY COMMISSIONER GRODIN: Thank you.
- 5 Anything else?
- 6 MR. ZIMMERMAN: No.
- 7 DEPUTY COMMISSIONER GRODIN: Thank you
- 8 very much. That concludes the first part of
- 9 this hearing, which is the testimony from the
- 10 carriers. We're going to turn now to six
- 11 individuals who have asked to speak as
- 12 interested parties.
- And I'll begin with Mr. Burgan who is here
- 14 with us today. Mr. Burgan, do you mind coming
- 15 up to the table? Welcome.
- 16 MR. BURGAN: Thank you. Good morning,
- 17 everyone. My name is Elwood Barry Burgan. I
- 18 am a disabled vet. I'm on a fixed income. And
- 19 my reason for being here today is because of
- 20 the constant increase that I've been receiving
- 21 with my long-term health care.
- I called several years ago to try to find

- 1 out why all of a sudden I was receiving an
- 2 additional cost premium. My policy's with CNA.
- 3 And I received a cover letter stating that in
- 4 accordance with Section 11-704 of the Maryland
- 5 insurance code, this serves to notify that
- 6 information about my proposed premium has been
- 7 decided with you people. Well, I was just
- 8 appalled by it because I couldn't visualize
- 9 after having purchased the policy and I've had
- 10 it now since I was in my 50s, my wife and I
- 11 lost our child a long time ago, so thereby we
- 12 have no one. And knowing that we have no one,
- 13 we decided to take on and purchase a long-term
- 14 health care policy.
- We figured that for the best interest of
- 16 both her and myself not having any other
- 17 siblings of any sort that we would want to be
- 18 able to be taken care of in the future, so that
- 19 was the whole purpose of purchasing this.
- We also bought this policy with the fact
- 21 of having the inflation clause put into it.
- 22 And thereby, I was kind of astounded by the

- 1 fact that for the past several years, I've been
- 2 getting this letter telling me that my policy
- 3 will be increased by 15 percent. Well, that's
- 4 when I got on the horn, emphatically this year
- 5 and was able to make contact with Nancy. I
- 6 don't remember your last name. And she
- 7 referred me to a young man by the name of
- 8 Benjamin Deigo [phonetic]. He informed me of
- 9 this meeting today, because I asked him -- he
- 10 said, well, these meetings take place
- 11 periodically, and I asked when the next meeting
- 12 was going to be, because I wanted to be able to
- 13 speak with you all to find out why you're
- 14 allowing me or my policy to be increased by the
- 15 insurance people.
- 16 Again, I'm not an attorney, and I'm not an
- 17 insurance agent. But I am a policyholder and I
- 18 am on a fixed income. I am -- I did receive a
- 19 letter back from Benjamin and I would like to
- 20 show you this and maybe you all can answer this
- 21 because this will -- this will apply to me
- 22 within the next year. Regulations -- and I

- 1 quote, "Regulations also require insurer or
- 2 insurance agent selling long-term care coverage
- 3 to deliver to the prospective applicant an
- 4 outline of coverage that includes, among other
- 5 things, a statement of probable or expected
- 6 premium increases up to age 75." And this is
- 7 coming from the State of Maryland. So does
- 8 this mean, and I'm asking as a layperson, that
- 9 once I hit 75, CNA or the other insurance
- 10 companies will not increase my policy? Is that
- 11 what this is saying through your agency,
- 12 through the State agencies?
- MR. ZIMMERMAN: No, it does not mean that.
- 14 There's a law or regulation in place that at
- 15 time of purchase --
- 16 MR. BURGAN: Okay.
- 17 MR. ZIMMERMAN: -- the consumer has to be
- 18 given a projected, I guess, assumptions of the
- 19 number of increases up to age 75. So if you
- 20 purchased a policy at 60, the applicant at time
- 21 of sale has to be disclosed of potential
- increases over the next 15 years, or expected

- 1 increases over the next 15 years.
- 2 MR. BURGAN: All right. Well, you're
- 3 still not answering my question. My question
- 4 is: Up to the age 75 --
- 5 MR. ZIMMERMAN: Correct.
- 6 MR. BURGAN: -- which I will be next year,
- 7 does this mean -- and, again, I'm disabled
- 8 veteran on a fixed income, does this mean that
- 9 the insurance company will be able to increase
- 10 my policy after the age of 75, that's what I'm
- 11 asking?
- 12 MR. ZIMMERMAN: Yes.
- MR. BURGAN: This is what you're stating
- 14 here. You're saying yes, they can?
- 15 MR. ZIMMERMAN: Yes.
- 16 MR. BURGAN: Even though this is written
- 17 by the Maryland State agency. I don't
- 18 understand. Something in here that I'm not
- 19 reading correctly.
- 20 DEPUTY COMMISSIONER GRODIN: After the
- 21 meeting is over, let us sit down individually
- 22 with you and we can talk through that. Is that

- 1 acceptable?
- 2 ASSISTANT COMMISSIONER MORROW: Yeah. I
- 3 would like to take a look at what exactly
- 4 you're quoting and get back to you.
- 5 DEPUTY COMMISSIONER GRODIN: I think that
- 6 would be -- if you'd give us more of an
- 7 opportunity to speak individually with you.
- 8 MR. BURGAN: Well, how is it then or is
- 9 there any way that you can deny these agencies
- 10 for increasing, you know, my policy? Again,
- 11 I'm on a fixed income and, again, it's my wife
- 12 and I and it's only us that are here so to
- 13 speak. So I need help, I need help and that's
- 14 why I called and spoke with Nancy and that's
- 15 why she gave me this fellow Benjamin to act on
- 16 my behalf and try to get my policy.
- 17 MR. SWITZER: I understand.
- 18 MR. BURGAN: I can't, you know -- I
- 19 mean --
- 20 DEPUTY COMMISSIONER GRODIN: If we
- 21 could -- let's let Todd answer the first
- 22 question and then we can move on to the next.

- 1 MR. SWITZER: Well, first I just want to
- 2 relay that our -- when we look at the filings,
- 3 one of our responsibilities is to make sure
- 4 they're not excessive. And one of my first
- 5 statements was that even though carriers in the
- 6 last six months have filed for 36, we approved
- 7 12. So we can deny, we can decrease, and we
- 8 have.
- 9 The second, when the long-term care
- industry started, and I don't remember if the
- 11 number is right, and you all can correct me,
- 12 but I believe we had 25 long-term care carriers
- in the market, we're down to less than five.
- 14 We had one long-term care carrier go bankrupt,
- 15 Penn Treaty, and all the other carriers picked
- 16 up that loss.
- We are not -- we are trying to find the
- 18 right balance and we hear what you're saying,
- 19 and we take you very seriously, as well as the
- 20 letters, that we're not asking the carriers --
- 21 we're trying to find the balance of not letting
- 22 it get back to break even or to a gain, but

- 1 what is the right mix of companies that are
- 2 actually losing money and what's happened in
- 3 the past, no recouping of past losses, but
- 4 recognizing the burden it puts on consumers and
- 5 recognizing the financial plight of the
- 6 carriers, and that balance is not easy. But
- 7 you've heard some of the long-term lifetime --
- 8 rather loss rate showed about 100 percent. And
- 9 for every \$1 premium, paying 110 or more for
- 10 claims, trying to balance that in with the
- 11 realities of a fixed income and increases of
- 12 this magnitude is burdensome.
- MR. BURGAN: Well, that's where I stand.
- 14 I mean, I can't afford this constant increase
- 15 continually year after year after year.
- 16 Especially when I had it in my policy that --
- 17 and my wife and I both sat down with our agent
- 18 and we encountered the inflation period. We
- 19 had that in the policy. So if that was in the
- 20 policy, why is it that we are being hit with an
- 21 additional 15 percent every year. You know,
- 22 that's not right. I'm sorry, but it's not

- 1 right. And, again, I only have X amount of
- 2 dollars that, you know, I'm receiving every
- 3 month, you know, being a disabled vet. It's
- 4 hard.
- 5 DEPUTY COMMISSIONER GRODIN: Mr. Burgan,
- 6 we want to thank you for coming in today. And
- 7 if you wouldn't mind staying for the remainder
- 8 of the meeting --
- 9 MR. BURGAN: Yes, ma'am.
- 10 DEPUTY COMMISSIONER GRODIN: -- and we
- 11 will find you after the meeting and we will
- 12 talk to you individually.
- 13 MR. BURGAN: Thank you.
- 14 DEPUTY COMMISSIONER GRODIN: Thank you
- 15 very much for coming.
- 16 MR. BURGAN: Thank you for your time.
- 17 DEPUTY COMMISSIONER GRODIN: Ms. Orndorff,
- 18 are you on the phone?
- 19 MS. ORNDORFF: Good morning, I was able to
- 20 listen in this morning. I didn't want to --
- 21 how are you guys?
- DEPUTY COMMISSIONER GRODIN: We're just

- 1 fine. We're sitting here and if you would like
- 2 to testify today, now is your time.
- 3 MS. ORNDORFF: Oh, I just want to thank
- 4 you very much for allowing me the chance to
- 5 testify today. I do have questions for the
- 6 insurers, and that's just one question if
- 7 possible --
- 8 DEPUTY COMMISSIONER GRODIN: Well, what we
- 9 will do is --
- 10 MS. ORNDORFF: What's the chance -- is
- 11 that possible to ask a question?
- 12 DEPUTY COMMISSIONER GRODIN: Well,
- 13 actually today is a forum, is really for you to
- 14 testify on your own behalf --
- 15 MS. ORNDORFF: Got it.
- 16 DEPUTY COMMISSIONER GRODIN: -- as opposed
- 17 to a question-answer, but I know that you
- 18 submitted written comments. And as you know,
- 19 our actuarial staff is very good about
- 20 answering those comments. Have you submitted
- 21 that --
- MS. ORNDORFF: Yes.

- 1 DEPUTY COMMISSIONER GRODIN: Okay. So if
- 2 you submitted that question in your written
- 3 comments it will be answered.
- 4 MS. ORNDORFF: No, I have not -- I did not
- 5 submit a question for today's hearing.
- 6 DEPUTY COMMISSIONER GRODIN: In that case
- 7 --
- 8 MS. ORNDORFF: I would like to testify
- 9 that to Mr. Elwood or Mr. Burgan who is there,
- 10 that your staff has been very kind to get back
- 11 to me and answer the questions. Mr. Burgan, if
- 12 I might, I'm in the same situation as you, no
- 13 children, no siblings. The increases were
- 14 quite a shock to me as well. I do want to make
- 15 a statement that, you know, although it's fine
- 16 for the insurance companies to say that their
- 17 investment policies are not -- their
- 18 investments are not making as much as they had
- 19 initially forecast, the same is true for your
- 20 policyholders. We are in the same boat. We do
- 21 not have a magic fund that's making more money
- 22 than you guys are. So that's something you

- 1 should consider. No one is making money in a
- 2 low interest rate environment. This is just
- 3 the way interest rates go. It's the way the
- 4 economy goes. And it's really hard on your
- 5 policyholders when you have this right to come
- 6 and make increases, ask for increases for
- 7 premiums and on policies where many of us felt
- 8 like the premium that we were quoted when we
- 9 bought the policy was going to be the premium
- 10 for the rest of our lives. And that was
- 11 exactly what was sold to us.
- 12 And my policy, I'm a Unum customer. I
- 13 hold a group policy. I know Unum had mentioned
- 14 today that they had not sought increases for
- 15 the group policies, and I would probably
- 16 follow-up with a question about that to the
- 17 Insurance Administration to get a clarifying
- 18 statement on what group policies do they not
- 19 ask increases for.
- 20 But in general, I just want to make a
- 21 statement that, you know, policyholders are in
- 22 the same situation. If multiple increases are

- 1 not sustainable for many, you talk about
- 2 compound interest, compound premium increases
- 3 are the same. Fifteen percent on top of 15
- 4 percent on top of 15 percent is not just simple
- 5 interest, it's a compound situation.
- 6 So with that in mind, I don't want to take
- 7 up the whole day today, but I'm grateful to
- 8 issue these observations into the record.
- 9 DEPUTY COMMISSIONER GRODIN: Thank you,
- 10 Ms. Orndorff. Also let me remind you that you
- 11 have until May 14th to submit additional
- 12 written comments if you have any other
- 13 questions that you've thought of. Okay?
- 14 MS. ORNDORFF: That's brilliant. Thank
- 15 you for that clarification. I appreciate it.
- 16 DEPUTY COMMISSIONER GRODIN: Thank you.
- 17 Next we have Mr. Jolles, Mr. Brian Jolles from
- 18 Jolles Insurance. Are you on the line, sir?
- 19 MR. JOLLES: Can you hear me okay?
- DEPUTY COMMISSIONER GRODIN: Yes, we can,
- 21 thank you.
- 22 MR. JOLLES: Just an observation, I just

- 1 wanted to suggest that I've had an obviously
- 2 significant increase on behalf of my clients, I
- 3 have sold quite a bit of long-term care in my
- 4 career. I did tell and notify all of my
- 5 clients, to the client, every single one, that
- 6 it's a probability and not a possibility that
- 7 there will be increases on these contracts. I
- 8 was telling them 20 years ago, even before we
- 9 ever saw that it would happen. I think it's
- 10 completely ridiculous that any carrier would
- 11 ever consider 10 percent on the lapse ratio. I
- 12 don't think it takes an actuary to realize how
- 13 unfortunate that was for those kind of
- 14 decisions.
- 15 My final comment, I just wanted to say
- 16 that I heard the Unum actuary offer the 3.4
- 17 percent option as a way to resolve the --
- 18 escape some of the future increases down from a
- 19 5 percent compound. I just want to make an
- 20 observation, I wish more of the companies, and
- 21 I wish the Insurance Administration would focus
- 22 on that type of a solution versus, you know,

- 1 some of the other options that we are seeing,
- 2 which are not going to retain someone's
- 3 benefit, you know, over time. Those are my
- 4 only comments. And I thank you for your work
- 5 today.
- 6 DEPUTY COMMISSIONER GRODIN: Thank you,
- 7 Mr. Jolles.
- Next on the list we have Mr. David Beers.
- 9 Mr. Beers, are you on the line? Mr. Beers, you
- 10 may be on mute.
- 11 We will go on to the next individual,
- 12 which is Mr. Bob Maloney. Mr. Maloney, are you
- 13 on the line? All right.
- Next is Mr. Mark Gage. Mr. Gage, are you
- 15 on the line?
- 16 MR. GAGE: Yes, I am.
- 17 DEPUTY COMMISSIONER GRODIN: Thank you.
- 18 MR. GAGE: Yes, my name is Mark Gage. I
- 19 am with Northeast Brokerage. I have been in
- 20 the insurance business for 32 years. I've been
- 21 in the long-term care marketplace --
- MS. REPORTER: Can you ask him to speak

- 1 up, please?
- 2 MR. GAGE: -- [inaudible] the entire time.
- 3 I've worked for Travelers, worked for CNN for
- 4 15 years. And then in brokerage for the last
- 5 15 years representing multiple insurance
- 6 companies. The actuaries were responsible for
- 7 evaluating the risk in the very beginning.
- 8 They looked at persistency, they looked at
- 9 morbidity. They looked at investment
- 10 performance back then for pricing. They also
- 11 looked very closely at the riders and the cause
- 12 and effect of the riders and the benefits for
- 13 those contracts, including all aspects of
- 14 inflation and the exposures that were there for
- both the insureds, as well as the policyholders
- 16 and the carriers. Those exposures in fact
- 17 through their brochures showed how the impact
- 18 was going to be on the buckets of money for the
- insureds in the later years. So they were
- 20 aware of the claims exposures that was tied to
- 21 that.
- 22 Rate increases should be limited in my

- 1 opinion to 5 percent, rather than the 15
- 2 percent gap in Maryland per year. The rate
- 3 increases also should have an overall gap from
- 4 the beginning of the policy until the end so
- 5 that the policyholders know that at some point
- 6 in time there will be a cessation to the rate
- 7 increases, perhaps when they reach a doubling
- 8 of the premium at the highest.
- 9 Under the rate increases that were
- 10 discussed today, in lieu of the prior rate
- 11 increases that have been given to these
- 12 carriers in the past is absolutely outrageous.
- 13 The rate increases were based upon, you know,
- 14 the idea that we give a rate increase based
- 15 upon what's happened in other states and that
- 16 they have also allowed a rate increase is a
- 17 little infuriating to me as well.
- Rate increases are more prominent with
- 19 lifetime benefits, also with compound inflation
- 20 matters. These riders of how they impact the
- 21 available buckets of money were known when they
- 22 were created. It's just not just to create a

- 1 bait and switch environment. And the Maryland
- 2 Insurance Department to advocate for their
- 3 interests, insurance companies are engaged in
- 4 multiple product lines and there is not a
- 5 guaranty that the Maryland systems are required
- 6 to keep every block profitable.
- 7 If a carrier has made poor actuarial
- 8 decisions in their pricing, then they should
- 9 absorb the losses, not the policyholders. I'd
- 10 advocate for restricting the cap to 5 percent
- 11 with a maximum frozen and a maximum overall
- 12 rate increase of doubling the premiums.
- Now, what's particularly frustrating to me
- 14 is carriers have known for 20 years about
- 15 persistency. And yet they still continue to
- 16 create and design products with that
- 17 persistency knowledge and now today they're
- 18 coming to the table claiming that they weren't
- 19 aware of the persistency adjustments. They're
- 20 claiming that they weren't aware of the impact
- 21 with 5 percent compound and simple increase
- 22 riders. And those were the most obvious

```
1
     actuarial items to identify at the time.
                                                And
 2
     now those mistakes are being passed on to
 3
     policyholders rather than being absorbed by
 4
                           Thank you for your time.
     insurance companies.
 5
          DEPUTY COMMISSIONER GRODIN:
                                        Thank you
 6
     very much, Mr. Gage.
 7
          Let me just go back and ask if Mr. Beer is
 8
     on the line or Mr. Maloney is on the line?
                                                  All
 9
     right, then that's all of who I have signed up
10
     to testify today.
11
          I want to thank everybody for your time.
12
     And those of you on the phone and here, please
13
     remember again that written testimony will be
14
     accepted until Monday, May 14th. Thank you
15
     very much folks.
         (Hearing concluded at 10:30 a.m.)
16
17
18
19
20
21
2.2
```

1	CERTIFICATE OF SHORTHAND REPORTER - NOTARY PUBLIC				
2	I, Brianne M. Wallner, Registered				
3	Professional Reporter, the officer before whom the				
4	foregoing proceedings were taken, do hereby certify				
5	that the foregoing transcript is a true and correct				
6	record of the proceedings; that said proceedings				
7	were taken by me stenographically and thereafter				
8	reduced to typewriting under my supervision; and				
9	that I am neither counsel for, related to, nor				
10	employed by any of the parties to this case and have				
11	no interest, financial or otherwise, in its outcome.				
12	IN WITNESS WHEREOF, I have hereunto set my				
13	hand and affixed my notarial seal this 18th day of				
14	May, 2018.				
15					
15 16	My Commission expires:				
	My Commission expires: August 27, 2018				
16					
16 17					
16 17 18					
16 17 18 19	August 27, 2018 NOTARY PUBLIC IN AND FOR				
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